

N A E B

PUBLICATIONS and RECORDINGS

Herewith a listing of the major publications and recordings which the National Association of Educational Broadcasters has available for distribution to the membership and the general public.

This listing has been prepared in loose-leaf form, and from time to time supplemental listings will be issued which should be combined with this master list.

Order blanks are included. Any of the materials listed may be ordered from the National Association of Educational Broadcasters, 14 Gregory Hall, Urbana, Illinois.

The National Association of Educational Broadcasters
November, 1954
14 Gregory Hall
Urbana, Illinois

MISCELLANEOUS MATERIAL

The NAEB Radio-Television Bibliography--Burton Paulu

A listing of books and articles on all the nontechnical aspects of broadcasting covering the period January 1, 1949 to June 30, 1952. 129 pp. Paper \$2.00 (Members receive one copy free)

NAEB Directory of Members

The location, call letters, power and frequency, names and telephone numbers of all NAEB members. 23 pp. Paper. October 1954. No charge.

REPORTS OF WORKSHOPS AND SEMINARS

Public School Broadcasting (Third Allerton Seminar) - Harry Lamb

A report of the deliberations and recommendations of the seminar on in-school broadcasting, held at Allerton Park, University of Illinois, June 15-24, 1952. 50 pp. Paper. \$1.00 (One copy free to members)

In-School Writers' Seminar - Edward Stasheff

A report of the seminar for writers of in-school radio programs held at Station KSLH, St. Louis, Missouri, June 7 - 11, 1954. 36 pp. Paper. No charge.

NAEB Region II Seminar Workshop Report - R. F. Schenkkan

Report of meeting of NAEB members in Region II, held March 13-14, 1953, at the University of North Carolina. 25 pp. Paper. \$1.00 (One copy free to members.)

NAEB Region III Workshop Proceedings - William Bender, Jr.

Report of the meeting of NAEB members in Region III, held May 22-24, 1953, at the University of Michigan. 19 pp. Paper. \$1.00 (One copy free to members)

NAEB Lincoln Lodge Seminar on Educational Television - Burton Paulu

A report of the deliberations and recommendations of leaders in the field of educational broadcasting who gathered at the University of Wisconsin, June 21-27, 1953, for an intensive "think session" about educational television. 109 pp. Paper. No charge. Supply limited.

NAEB First TV Production Workshop--1953 - Edward Stasheff

Report of production workshop for persons engaged in educational television, held at the University of Illinois, August 28-September 18, 1953. \$2.00 (One copy free to members)

RESEARCH MATERIAL

The National Association of Educational Broadcasters: A History - Harold E. Hill

A survey of the development of the NAEB from its founding in 1925 to the present day. 65 pp. Paper. (M. S. Thesis: University of Illinois, 1954) No charge.

Some Comparisons Between British and American Television (Research Project

Report #2)--John T. Suchy

Excerpts from a thesis presented in partial fulfillment of the requirements for the M. A. Degree in Journalism at the State University of Iowa. 22 pp. Paper. October, 1954. No charge.

The Administrative Problems of the 10-Watt Educational FM Station (Research

Project Report #3)--Lowell G. Perry

A study of the 10-watt FM station: organization, policy, programming, music activities, equipment, engineering, budget, etc. 30 pp. Paper. October, 1954. No charge.

NAEB ENGINEERING COMMITTEE REPORTS

No. 1. Television Equipment - Carl Menzer

This report covers television and radio broadcasting equipment displayed at the NARTB convention in Los Angeles, April-May 1953. Emphasis is placed on the description of new equipment shown or announced for the first time. An attempt is made to give as much information as possible for those educational institutions which plan to purchase television equipment. Prices are not quoted. 25 pp. Paper. No charge.

No. 2. Motion Pictures and Kinescope Recording for Educational Television - Vernon Putnam

This report assembles as much as possible of the basic information currently available on the subject in order to evaluate the methods employed, and to assay the experimental work in the field. 11 pp. Paper. No charge.

No. 3. Operating Techniques for Video Recorders - Keith K. Ketcham and Herbert T. Krajewski

This report contains sections on "The Positive Sound Track," "Exposing the Positive Picture," "Exposing the Negative Picture," "Developing the Exposed Negative," "Printing the Negative," "Exposure Comparison," and "Some Difficulties Encountered." 11 pp. Paper. No charge.

No. 4. Engineering Operations Problems Based on Three Years of Operation (WOI-TV)

A survey of the problems encountered in television operations as observed over a three-year period. The report contains sections on "Film Slide Operation," "Addition of Live Net," and "Addition of Live Studio Operation." 4 pp. Paper. No charge.

No. 5. The Theory of Video Recording - Joseph W. Belcher

This report is intended as a guide to making good video recordings using standard techniques. There are sections on "Basic Theory," "Sensitometry," "Electrical Factors Influencing Exposure," "The Need for Gamma Correction," "Film Standards," and "Sound." 19 pp. Paper. No charge.

No. 6. NAEB Tape Recording - Carl Menzer

This report was written in an effort to improve the audio quality of the programs supplied by the NAEB Network. There are sections on "Amplifier Characteristics--Electrical," "Recording and Playback Head Maintenance and Adjustment." 6 pp. Paper. No charge. April, 1954.

NAEB TV OPERATIONS COMMITTEE REPORTS

- No. 1. Survey of Physical Plant and Equipment - Ray J. Stanley
A survey of the buildings, equipment, and studio space of existing educational television operations. 16 pp. Paper. No charge.
- No. 2. Salary Scales - Ed Wegener (Available only to NAEB members)
A survey of salary scales at six educational television stations. 7 pp. Paper. No charge.
- No. 3. Organizational Charts - Ed Wegener
Organizational charts of five educational television stations. 5 pp. Paper. No charge.
- No. 4. Survey of Typical Costs of Typical Programs - Vernon Bronson
An analysis of costs of the educational television program divided by properties, sets, production, art work, etc. 6 pp. Paper. No charge.
- No. 5. Intra-Institution Relationships - Paul B. Rickard
This report contains the findings of a questionnaire designed to gather information on the organization and status of television within the institutions actively engaged in or planning for telecasting. 6 pp. Paper. No charge.
- No. 6. Student and Staff Training - Earl Wynn
A survey of the facilities and training offered at nine educational institutions in the field of television. 22 pp. Paper. No charge.
- No. 7. Compensation of Faculty for Appearances on Educational Television Programs
(Available only to NAEB members)
A compilation of information received from 20 NAEB members who either operate their own television stations or produce programs over a commercial television station. 13 pp. Paper. No charge.

TELEVISION MONITORING STUDIES

New York Television (Studies #1 & #4) - Dallas W. Smythe

A comprehensive study of the programs carried by the New York City television stations during the period Jan. 4-10, 1951 and Jan. 4-10, 1952. 108 pp. Paper. \$5.00 (Special price to NAEB members--\$1.00)

Los Angeles Television (Study #2) - Dallas W. Smythe and Angus Campbell

A comprehensive study of the programs carried by the Los Angeles television stations during the period May 23-29, 1951. 94 pp. Paper. \$5.00 (Special price to NAEB members--\$1.00)

Chicago Summer Television (Study #3) - Hans O. Mauksch, Donald Horton, and Kurt Lang

A comprehensive study of the programs carried by the Chicago television stations on August 5, 1951. 73 pp. Paper. \$5.00 (Special price to NAEB members--\$1.00)

New Haven Television (Study #5) - Dallas W. Smythe

A comprehensive study of the programs carried by the New Haven television station during the period May 15-21, 1952. 119 pp. Paper. \$5.00 (Special price to NAEB members--\$1.00)

Three Years of New York Television (Study #6) - Dallas W. Smythe

A comprehensive study of the programs carried by the New York City television stations during the period Jan. 4-10, 1953 and compared with Jan. 4-10, 1951 and 1952. 161 pp. Paper. \$5.00 (Special price to NAEB members--\$1.00)

Four Years of New York Television (Study #7) - H.H. Remmers (Purdue Opinion Panel)

A comprehensive study of the programs carried by the New York City television stations during the period Jan. 25-31, 1954 and compared with the three previous years. 92 pp. Paper. \$5.00 (Special price to NAEB members--\$1.00)

See also Some Comparisons Between British and American Television (Research Project #2)--John T. Suchy

Excerpts from a thesis presented in partial fulfillment of the requirements for the M. A. Degree in Journalism at the State University of Iowa. 22 pp. Paper. October, 1954. No charge.

LP ALBUMS AVAILABLE

The Jeffersonian Heritage -- 13 half-hour programs on seven 12" discs. 33 1/3 rpm. The series stars Claude Rains as Thomas Jefferson. The programs show how Jefferson's ideas relate to the present day. Dramatic format. Series released on the NAEB Network on Sept. 15, 1952. A few of the program titles are: "The Living Declaration," "The Democrat and the Commissar," and "Divided We Stand." Price per album: \$25.00

People Under Communism -- 7 hour-long programs on seven 12" discs. 33 1/3 rpm. Documentary format. Series released on the Network Dec. 7, 1952. Program titles are: "Terror as a System of Power," "Music to Order," "The Men Who Make the Migs," "Drama to Order," "Literature to Order," "Pattern of World Conflict," and "The Music and the Dream." Price per album: \$25.00

The Ways of Mankind (Series I) -- 13 half-hour programs on seven 12" discs. 33 1/3 rpm. Dramatic format. Released on the Network Dec. 14, 1952. Some of the titles are: "A Word in Your Ear," "When Greek Meets Greek," and "Survival." Price per album: \$25.00

The Ways of Mankind (Series II) -- 13 half-hour programs on seven 12" discs. 33 1/3 rpm. Dramatic format. Released on the Network Oct. 4, 1953. This album contains the sub-series on Law and Justice, The Yurok Indian Culture, and The Balinese Culture. Price per album: \$25.00

The Jeffersonian Heritage and The Ways of Mankind I scripts are available in books from the Beacon Press, 25 Beacon Street, Boston 8, Mass. The Jeffersonian Heritage is priced at \$3.50, the Ways of Mankind I, at \$3.75.

NAEB Headquarters
14 Gregory Hall
Urbana, Illinois

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<u>NO. COPIES</u>	<u>ITEM</u>	<u>PRICE</u>
_____	NAEB Radio-Television Bibliography	\$2.00 (Members already have received free copy)
_____	NAEB Directory of Members	No charge
_____	Public School Broadcasting-3rd Allerton Seminar	\$1.00 (Members already have received free copy)
_____	In-School Writers' Seminar	No charge
_____	NAEB Region II Seminar Workshop Report	\$1.00 (Members already have received free copy)
_____	NAEB Region III Workshop Proceedings	\$1.00 (Members already have received free copy)
_____	NAEB Lincoln Lodge Seminar on Educational TV	No charge-supply limited
_____	NAEB First TV Production Workshop, 1953	\$2.00 (Members already have received free copy)
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_____	NAEB Engineering Committee Report No. _____	No charge
_____	NAEB TV Operations Committee Report No. _____	No charge
_____	New York Television	\$5 (\$1 to members)
_____	Los Angeles Television	\$5 (\$1 to members)
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<u>albums</u>	People Under Communism	\$25 per album
<u>albums</u>	The Ways of Mankind (Series I)	\$25 per album
<u>albums</u>	The Ways of Mankind (Series II)	\$25 per album

The books containing the scripts of The Jeffersonian Heritage and The Ways of Mankind I are available from the Beacon Press, 25 Beacon Street, Boston 8, Mass.

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at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
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and Wisconsin Historical Society.

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